

BRIAN C. SCHOTT

708 Lupfer Ave., Whitefish, MT 59937, (406) 261-6190, brian@brianschott.com

Editing & Publishing

Whitefish Review

2007-present

Founding Editor and Publisher

- Established new literary journal in 2007.
- Edit and publish two issues per year.
- Currently seeking non-profit status.
- 1000 issues distributed across the mountain west and New England.

Featured Published Writing

Fiction

- Big Sky Journal, "Breaking the Surface," Spring 2008
- Whitefish Review, "Rumble Strips," June 2007
- New England Literary Magazine, "The Philosopher Smoker," Spring 1993
- Stonefence Review, "Looking for God," Winter 1992

Non-Fiction

- The Great Falls Tribune, "Where the big kids play," March 5, 2009
- National Geographic Traveler, "13 Resorts, One Day," February 2009
- ForbesLife MountainTime, "Crazy Skis," Winter 2008-09
- New Hampshire Sunday News, "Coming Home," Nov. 16, 2008
- The Boston Globe, "Road Through God's Country," July 27, 2008
- Big Sky Journal, "The Heat is On," Summer 2008
- Sailing World Magazine, "The Good Life," July 2008
- New Hampshire Sunday News, "Ferry Tales," Sept. 14, 2008
- National Geographic Traveler, "Swiss Dispatches," May 2008
- Big Sky Journal, "Road Runs Through It," Spring 2008
- Seasons Magazine, "Where the snow never ends," Winter 2007-08
- Dartmouth Alumni Magazine, "Downhill At 50," June 15, 2007
- New York Daily News, "Whistler Returns," February 19, 2006
- Daily Inter Lake, "Snow to Die For?" January 27, 2005
- Great Falls Tribune, "A Glimpse of Glacier..." June 2, 2005
- Great Falls Tribune, "Springtime in the Rockies," March 31, 2005
- Skiing Magazine, "Drive-by Chuting," March 2005
- New York Post, "Moonlight Madness," February 8, 2005
- Ski Magazine, "Ice Palace," January 2005
- Montana Living Magazine, "A Quest for the Summit," "Winter 2005-06
- AAA Living Magazine, "Best in the West," Nov. 2005
- Montana Living Magazine, "A Vision for Montana," Fall 2005
- Skiing Magazine, "Drive-by Chuting," March 2005
- Great Falls Tribune, 5 published outdoor cover stories, 2004-2005
- New York Post, "Moonlight Madness," Feb. 8, 2005
- New York Daily News, "The High Life," Dec. 5, 2004
- Skiing Magazine, "Bi-Polar Disorder", March/April 2004
- Montana Living Magazine, "Working for the Boss," March/April 2004
- Spokesman Review, "Snowkiting," March 7 2004
- Whitefish Pilot, columnist, "Buckshot," Aug. 2001-present

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- Dartmouth Alumni Magazine, “Animal House,” Jan./Feb. 2001

Education & Honors

- Dartmouth College** Hanover, NH 1989–1993
- B.A. English/Creative Writing, cum Laude, GPA 3.54
 - English with Honors; Rank in Graduating Class: 225/1026
 - Academic citation for Studio Art, 1993
 - Dartmouth College George Munroe 1943 Scholarship, 1992
 - Lockwood Creative Writing Prize for Fiction, second place, 1992

Media Relations, Communications, Marketing & Web

Buckshot Enterprises, Inc. 2003-present
President

- Established own media relations and communications company in April 2003.
- Clients include the City of Whitefish, Glacier Raft Company, Whitefish Mountain Resort, and Neoscape, Inc.
- 2004 Governor’s Tourism Partnership Award in recognition of the company’s on-going commitment to the promotion and development of tourism in Montana.

Whitefish Mountain Resort 1998–2003
Public Relations Manager

- Directed all media relations and internal corporate communications.
- Served as the official spokesperson for the company.
- Wrote weekly press releases under deadline.
- Conducted print, radio, and television interviews.
- Pitched creative story ideas to local and national media.
- Hosted visiting national media on press trips.
- Coordinated all video and photography needs, both digital and film.
- Served as staff photographer for the resort.
- Served as Chief of Press for major televised events.
- Managed public relations, photography, and Web site budgets.
- Managed historical video and photography archives.
- Supervised the mountain’s communications and snow reporting staff.
- Traveled to media conferences.
- Created the content and directed strategy of web site
- Posted daily Web site updates including digital video and photography
- Directed strategy in Web site partnerships, links, and advertising.
- Produced PowerPoint presentations for annual stockholder meetings.
- Organized CD productions for use by the sales team and the media.
- Served as copywriter and photo editor for brochures and collateral.

ONYX Software Bellevue, WA 1996–1998
Marketing Writer/ Customer Marketing Manager

- Wrote press releases, case studies, customer interviews, and quarterly newsletters for print and for use on the Onyx customer Web site.
- Responsible for customer-related marketing and communications.

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- Designed, created, and edited Web site content.
- Other Work Experience**
- Ski shop Manager, Ski Mountain Sports, Whitefish, MT, 1994-1996
 - Whitewater Raft Guide, Great Northern Raft Co., West Glacier, MT, 1994
 - Senior Editor, Apex Magazine, Vail, CO 1994-1995
 - Editorial Assistant, Vail Valley Magazine, Vail, CO, 1993-1994
 - Greenskeeper, Arrowhead Golf Resort, summer 1994, Avon, CO
 - Landscaper and Lawnmower, Green Works, spring, 1994, Redcliff, CO
 - Ski & Rental Technician, Banner Sports, winter 1994, Vail, CO
 - Editorial Assistant, Vail Valley Magazine, fall-winter, 1993, Vail, CO
 - Road crew worker, Tri Con Kent Construction, fall 1993, Avon, CO
 - Carpet Cleaner, Kleen Karpets, fall, 1993, Minturn, CO
 - Antique Store Clerk, Annie's Attic, fall 1993, Vail, CO
 - Apple Farm Maintenance worker, Shelburne Farms, 1993, Stow, MA
 - Pizza Delivery, Everything But Anchovies, 1991-93, Hanover, NH
 - Library worker, Dartmouth College work study, 1991-93, Hanover, NH
 - Bus Boy/Waiter, Colonial Inn, 1992, Concord, MA
 - Valet Parker, Ski Checker, Bus Driver, Westin Hotel, Vail, CO, 1991
 - Data Entry Clerk, Bose Stereo, Framingham, MA, 1990
 - Toys R Us Cashier, Framingham, MA, 1990
 - Cash Management Hotline Support Technician, Lexington, MA, 1988-89
 - Pizza Delivery Boy, Papa Ginos, 1987, Stow, MA
 - Office Temp, freshman summer of high school, 1986
 - Sports Writer, Maynard Beacon, Bolton, MA, 1987-89
 - McDonald's cook: summer after eighth grade, Maynard, MA, 1985
 - Grocery Store Bagger: CountryFare Star, summer after seventh grade, Stow, MA 1984
- Computer Experience**
- Software: Word, Excel, PowerPoint, Photoshop, Outlook, FTP, Internet Explorer and Netscape browsers, Visio
 - Database: ACT!, Onyx Customer Center, FileMaker
 - Programming languages: basic HTML
 - Operating systems: Windows 3.1/95/98/NT/XP/Vista, Macintosh
- Government Experience**
- Whitefish City-County Planning Board Member** 2000-2004
- Attended monthly board meetings at city hall.
 - Listened to staff reports and public comment.
 - Attended workshops and special meetings on various planning issues.
- Glacier Country Tourism Commission Board Member** 2003 –2004
- Attended monthly board meetings in Kalispell and Missoula.
 - Served on tourism-related committees.
- Photography**
- My photography has appeared in USA Today, Boston Globe, Seattle Times, Spokesman Review, Skiing Magazine, Ski Magazine, and other national

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publications.

Other Recognition

- 2005 writing award by the North American Snowsports Journalists association for best article (“The High Life”) from the 2004 annual conference.
- “Top 40 under 40” recognition by the Daily Inter Lake newspaper. Voted one of the “Leaders under 40 years old in Northwest Montana to watch,” July 2002.

Certifications

- Red Cross CPR and basic first aid, current
- Swift water rescue training, 1994 and 2003
- First Responder, State of Montana, 1994

Personal

The outdoors is where I like to spend my free time, participating in activities such as skiing, mountain biking, hiking, whitewater rafting, fly-fishing, and golf. I can also strum a decent tune on the guitar.